



“Vieffetrade Enabling and Transforming Business Processes Through Digital Transformation”

PR FESR 2021-2027. Line of intervention a1.2.1.
Process and organizational innovation



The project is aimed at process and organizational innovation and concerns:

- the reconfiguration of production processes;
- the introduction of technological innovation including through artificial intelligence (AI);
- an innovative redesign of business processes.

The aim of the project is to:

- to review and optimize Vieffetrade's internal processes thanks to the digitalization of many currently manual processes, simultaneously enhancing the structure and throughput through the deployment of innovative technologies.

ALLOWED EXPENSE: 244.812,00 € CONTRIBUTION GRANTED: 110.165,40 € (of which EU 44.066,16 €)